

Proud To Support



# **BUSINESSES FOR BACKSTOPPERS**

*A Small Business Association For The Support of The BackStoppers Inc.*  
For Information Email: [worldclassenvirons@sbcglobal.net](mailto:worldclassenvirons@sbcglobal.net)  
**"Life Doesn't Provide Chances... Life Provides Chances To Give!"**  
[www.backstoppers.org](http://www.backstoppers.org)

Endorsements ~ Directors  
Volunteers & Supporters

The BackStoppers, Inc.  
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Ronald A. Battelle,  
St. Louis County Chief  
Of Police, (Retired)  
314.692.0200

Pattonville Fire District  
Chairman of The Board,  
Bill Esterline  
314.707.6962

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John R. Copeland  
314.432.6606

Master of Ceremonies &  
Qualifying Round Announcer  
Officer Mark C. O'Brien  
St. Louis Metropolitan  
Police Department  
314.444.0113

Qualifying Round Announcer &  
Additional Master of Ceremonies  
Howard Balzar  
Sports Talk, 590 AM Radio  
314.799.5760

Printing Services  
Marvel Printing  
Steven Shaw  
1928 So. Broadway  
St. Louis, MO  
314.231.1477

2010 Event Karaoke DJ  
Cindy Ankelman  
314.968.8183

Director Of Judging  
Linda Roseman-Weiss,  
Leather & Lace Band  
314.496.1181

Guns & Hoses  
Tournament Director  
Jack Martorelli  
The Kelley Group  
314.540.7306

Guns & Hoses  
Tournament Promoter  
Steve Holley  
314.495.0820

2010 Event Treasurer,  
Jeffrey A. Holtz  
Ponte Verde Energy Partners  
314.374.0382

2010 Event Secretary,  
Barbara Napoli  
Napoli Cleaners, (Retired)  
[barbnapoli@yahoo.com](mailto:barbnapoli@yahoo.com)

2010 Event Co-Chairman,  
Alex Failoni, Jr.  
Failoni's Restaurant  
314.781.5221

2010 Event Chairman,  
Mike McCluskey, CEO  
World Class Environs, Inc.  
314.378.9064

**"We Make A Living By What We Get... We Make A Life By What We Give."**

Sir Winston Churchill

Thank you for your interest in becoming a Qualifying Round Sponsor for the 2010 St. Louis Idol Benefit Karaoke Contest! You've read the brochure, (if you haven't seen a copy email me at the address above and I'll send one immediately), and now you're ready to take that next step in commitment to this cause.

If you hosted a Qualifying Round last seasons contest you know we've changed the qualifications for Sponsorship this coming years contest. Your past Sponsorship, and renewal for the 2010 contest, is a testament to that ones success!

For the new businesses who find themselves here today you're about to embark on a wonderful journey that will leave you with a deeper sense of community than you could ever imagined partaking.

A cautionary note though, to everyone signing up as a Sponsor... This is not a get-rich-quick scheme if your business is faltering or failing at the moment. The additional influx of clientele who'll come out for the Qualifying Rounds is a one night affair. The association as a Qualifying Round Sponsor, however, will last a lifetime!

From the brochure you're aware that each Qualifying Round Sponsor is responsible for a commitment of \$400.00. A minimum deposit of \$100.00 is required at this time to reserve your business in the contest. The balance of \$300.00 is due on or before Friday, November 10. In exchange for your commitment you'll receive 130 raffle tickets for the Grand Finale's door prize. Each raffle ticket is priced at \$5.00, and you have 16 weeks to sell 130 of them. After you've sold all of your tickets you'll recoup your initial investment as well make an additional \$250.00.

After all the Qualifying Rounds have been sold out the committee will set the contest schedule. You'll be notified the date of your contest schedule based on the information provided below on the sign up form that asks for your firms most popular karaoke show night. We require this flexibility of scheduling in order to move Qualifying Rounds around from one area of the contest to the next so we gain the maximum exposure for this benefit. The contest areas include Madison County in Illinois, the City of St. Louis and St. Charles and St. Louis Counties. You should understand there is no preference given to the order of signing up for the contest at this date and time when your firms contest date will be conducted.

Also you'll be provided with table tent cards and fliers announcing your participating as a Qualifying Round Sponsor with the date of your firms contest. At that time your printed materials will include the location venue for the Grand Finale of the contest. We are currently exploring several different venues with the Pageant a possibility. Additionally there will be no cover charge, or admittance fee, for entering the locale for the Grand Finale. It will be open to everyone to come and enjoy.

On behalf the entire Board of Directors for The BackStoppers and Businesses For BackStoppers, we'd like to thank you for your early commitment to our efforts. Please return now back to The BackStoppers website, and click **"BFB Commitment Donation"** to begin your registration.

Yours Truly,

Mike McCluskey  
Chairman & Founder  
Businesses For BackStoppers