



**FOR IMMEDIATE RELEASE**

**April 17, 2007**

The Board of Directors of The BackStoppers is very pleased to announce the David C. Pratt \$1,000,000 Challenge Gift Campaign.

Mr. David C. Pratt has generously offered to donate \$1,000,000 to The Backstoppers if the organization matches the funds over the next 3 years.

The BackStoppers Executive Director Chief Ron Battelle stated, "The generosity of Mr. Pratt will help ensure the continued ability of our organization to care for the families of those who gave their lives in the line of duty while protecting our families and communities."

Mr. Pratt was born and raised in St. Louis. He founded United Industries in 1969 which became a leading manufacturer and marketer of consumer products for the lawn and garden, consumer insecticides and plant growth industries. He sold the company in 1999. Mr. Pratt and his wife Flora are Florida residents, but he continues to be active in St. Louis organizations. He is currently a member of the Board of Trustees for the Sisters of Mercy Health Systems, and a past board member of St. Luke's Hospital, Rossman School and John Burroughs School.

Mr. Pratt has a history of strong support for The Backstoppers. In 2001 Mr. Pratt, along with Jack Buck, was instrumental in raising \$1 million for The Backstoppers through the sale of Cardinals Hall of Famers prints.

Mr. Pratt is presently Chairman of Gander Mountain Company, Rex Realty Co. and an owner of the St. Louis Cardinals.

**For more information, contact  
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